

# MALLORY PEARCE

FRONT-END WEB DESIGNER

## OBJECTIVE

The purpose I try to bring my work is by reimagining the world through clean and vibrant aesthetics. I am actively seeking ways to apply my creative graphic and web design skills to an internship position, where I can gain valuable hands-on experience in the multimedia industry.

## EDUCATION

2014-2016 **Multimedia Design & Development**  
(Diploma expected June 2016)  
Humber College, Toronto, Ontario

2010-2014 **Bachelor of Arts, Honors Specialization in Media, Information, and Technoculture**  
Western University, London, Ontario

## EXPERIENCE

October 2015-Present **Centre for Teaching & Learning at Humber College**

- Web development of online course materials using HTML5, CSS, and JavaScript
- Designed interactive course content and 'learning experiences'
- Collaborative environment as part of a team working to develop online courses

August 2015-Present **Resident Assistant at Humber College**

- Developed strong group leadership and collaborative skills
- Designed promotional and informational posters and graphics for residence life and partner events
- Developed strong ability to multitask and manage several projects at once

August 2012-Present **Aerie for American Eagle Outfitters**

- Developed strong listening, communicative, and problem-solving skills to address client needs with attention to detail
- Developed confidence working in high-stress, fast-paced environments

May-August 2011 **St. Thomas & District Chamber of Commerce**

- Created brochures, advertisements, and posters for both print and email distribution
- Designed and executed the update of the Chamber's Member Directory
- Participated in the organization of monthly networking events as part of a team
- Strengthened communicative and interpersonal skills both face-to-face and through digital communications

## PROFILE

Mallory Pearce

**Website**  
[www.mallorypearce.com](http://www.mallorypearce.com)

## SOCIAL

**LinkedIn**  
[linkedin.com/in/mallorypearce](http://linkedin.com/in/mallorypearce)

**Twitter**  
[twitter.com/mallorypearce](http://twitter.com/mallorypearce)

**Behance**  
[www.behance.net/mallorypearce](http://www.behance.net/mallorypearce)

## DESIGN SKILLS

Proficient In  
Wireframing  
Prototyping  
User Interface  
Responsive Design  
Videography

## SOFTWARE SKILLS

Proficient In  
Mac/PC  
Photoshop  
Illustrator  
After Effects  
Edge Animate  
Premiere  
Dreamweaver  
HTML 5  
CSS  
Javascript

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## COLLABORATIVE EXPERIENCE

February-April 2015 Toronto Parking Redesign  
Humber College

- Designed and developed an mobile application mockup for Toronto Parking payment application with a partner
- Collaborated on all aspects of design and development, including research, sketching, low fidelity and high fidelity wireframing, and mockups
- Ability to work well under pressure and meet deadlines on time, maintaining high-quality work and high attention to detail

March-April 2015 Video Production Crew  
Humber College

- Worked as part of a video production crew for an interview assignment
- Collaborated on all aspects of production, including proposals, lighting and sound, video recording, and footage editing
- Developed ability to collaborate well with a team and use each members' strengths to the best of their advantage
- Ability to work well under pressure and meet deadlines on time, maintaining high-quality work and high attention to detail

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## REFERENCES

Available upon request.